


David Weng

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Summary

David Weng is a content creator with extensive experience and multiple skills, including video editing, UI/UX design, photography, social media management, website operation, and event planning. With the ultimate pursuit of details and a strong sense of responsibility, he can successfully complete multiple complex projects. As a professional and passionate content creator, David is committed to staying at the forefront of the industry and providing clients with the most competitive solutions.

Experience



Video Production Assistant

Beaty Biodiversity Museum

May 2023 - Present (3 months)

- Filmed and edited various research and promotional videos
- Demonstrated creativity by designing numerous signs, posters, and plaques for the Beaty Museum, contributing to the enhancement of the museum's image



Treasurer

UBC Media Studies Student Association

May 2023 - Present (3 months)

- Oversee all the financial activities
- Be accountable for all transactions made
- Seek out alternative sources of revenue for unexpected expenditures or special projects
- Reimburse individuals who have spent money on behalf of MSSA and paying all the companies with which MSSA does business



Minister of Media Department

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2023 - Present (4 months)



Video Specialist

Global Youth Summit 中国世界青年峰会

Jan 2023 - Present (7 months)

Serve as a director in video department, arrange work and overseeing QC.



Marketing Team Member

Vancouver Arts Colloquium Society (VACS)

Jan 2023 - May 2023 (5 months)

Responsible for social media marketing, organizing activities and writing articles for newsletter.



Writer & Editor

词堂 Citang

Dec 2022 - Present (8 months)

Write and create posts for Instagram account @this_is_citang



Co-Founder

Daybreak Global

May 2022 - Present (1 year 3 months)

Wenzhou Daybreak Global Co., Ltd. is mainly engaged in self-funded study abroad business, and provides various related services.



Communications Coordinator

UBC Media Studies Student Association

Nov 2022 - May 2023 (7 months)

- Collaborated closely with the Vice President of Marketing to enhance communication strategies, specifically through the design of engaging graphics, the promotion of key events, and the generation of various content.

- Jointly authored, refined, and disseminated monthly MSSA newsletters, contributing to overall content creation and distribution.

- Assisted in the management of social media accounts, strictly following brand guidelines and implementing the social media strategy to ensure brand consistency and reach.



Director of Media Department

UBC Chinese Students and Scholars Association (UBC CSSA)

Apr 2022 - Apr 2023 (1 year 1 month)

Responsible for arrange work and capturing and producing event photos, videos, and films.



Campus Ambassador

Neo Financial

Nov 2022 - Mar 2023 (5 months)



Operations Specialist

Global Youth Summit 中国世界青年峰会

Jul 2022 - Jan 2023 (7 months)



Executive Committee

UBC Chinese Students and Scholars Association (UBC CSSA)

Sep 2021 - Dec 2022 (1 year 4 months)

Education



The University of British Columbia

Bachelor of Media Studies, Media Studies

2021 - 2025



Canadian Secondary Wenzhou No. 22 School

High School Diploma

Sep 2018 - Sep 2021

I was

- President of the Student Union
- Director of the School TV Station

Licenses & Certifications



Social Media Marketing - HubSpot Academy

Issued Jan 2023 - Expires Feb 2025

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Visual Elements of User Interface Design - Coursera

TFCLBQEV9HLX



UBC Chinese Language Program Volunteer - UBC Department of Asian Studies

Skills

Communication • Marketing • Sales • Project Management • Business Strategy • Web Content Writing • Graphic Design • Video Production • 中文 • Social Media Marketing